

Mapping the ecosystem linking ICT and the Arts in the Emilia-Romagna Region



Policies

S3 - Smart Specialization Strategy Emilia-Romagna

ERDF ROP 2014-2020

Priority Axis 1 - Research and Innovation
 Priority Axis 5 - Enhancement of artistic, cultural and environmental resources
 Priority Axis 6 - Attractive participative cities

ESF ROP 2014-2020

Priority Axis 1 - Employment
 Priority Axis 3 - Education and Training

Regional policies

GECO - Young Artists Support Policy
 Regional Law N. 37/1994 "Cultural Promotion"
 Regional Law N. 18/2000 "Libraries, archives, museums and cultural heritage"
 Regional Law N. 20/2014 "Cinema and audiovisuals"
 Regional Law N.3/2016 " Support and promotion of the history of the 20th century"
 Regional Law N. 2/2018 "Music sector"



Non-financial support and networks

EmiliaRomagnaCreativa, EmiliaRomagnaStartup/Creative, ER Internationalization CCI, Film Commission, Incredibol! - Bologna Creative Innovation, Parma Cinema District



Education and training

Polytechnical network

ITS, IFTS, Higher Education

University of Bologna

GIOCA, Innovation and Organization of Culture and the Arts, Master Degree
 DAMS, Bachelor's Degree
 Bologna Digital Humanities and Digital Knowledge, Master Degree
 Fashion culture and management, Master Degree
 Bachelor's degree in Industrial Design
 Master's degree in Advanced Design

University of Ferrara

Design of Innovation, Master Course
 Cultural Itineraries Manager, Bachelor's Degree
 Sciences and technologie for the Cultural Heritage, Bachelor's Degree

University of Modena and Reggio Emilia

Innovation Design, Master Degree

University of Parma

Communication and Contemporary Media for CCI, Bachelor's Degree
 Sound Technology and Music Composition, Master Course

Higher Institutions

Conservatory Martini, Bologna
 Conservatory Arrigo Boito, Parma
 Fashion Research Italy
 Fine Arts Academy - Bologna
 ISIA - Faenza
 Demetra - CCI area



Events and fairs

AFTER | Futuri digitali
 Angelica, International Music Festival - Bologna
 ArteFiera - Bologna
 Bologna Children's book fair
 Bologna Design Week
 DIMORE FESTIVAL 2019 - Piacenza

Future Film Festival - Bologna
 Music Inside - Rimini
 R2B | Research to Business - Bologna
 Restoration, Museums and Cultural Business Trade Show - Ferrara
 Robot Festival - Bologna



Financial instruments

ERDF ROP Priority Axis 1 - Research and Innovation

Call for innovative services and product diversification for SMEs; actions 1.1.2
 Call for projects adopting or testing innovative solutions provided by temporary joint ventures, action 1.1.3
 Call for strategic industrial research project in the framework of the Smart Specialization Strategy - action 1.2.2
 Call for Innovative startups - Action 1.4.1

ERDF ROP Priority Axis 3 - Production System Competitiveness and Attractiveness

Call to support enterprises operating in tourism and in the CCIs sector - Production system competitiveness and attractiveness; Actions 3.3.2 and 3.3.4

ERDF ROP Priority Axis 5 - Enhancement of artistic, cultural and environmental resources

Call for the promotion of artistic, cultural and environmental resources

ERDF ROP Priority Axis 6 - Attractive participative towns

Action 2.3.1. "Technological solutions for digital competencies"

ESF ROP Priority Axis 1

8.1 Call to support access the labour market for the unemployed
 8.5 Support for adapting to change for employees, employers and enterprises

ESF ROP Priority Axis 3

10.2 Enhancing higher education quality and access
 10.4 Improving cohesion between education and the labour market

Regional Program for Productive Activities 2012-2015

Activity 5.1 "Support for the development of infrastructures and for regional competitiveness", 2015 and 2018
 Activity 1.2 "Support for the setting up of a Research Lab dedicated to CCI", 2019

Three-year Program for cinema/audiovisual sector support (2018-2020)

Three-year Program for music sector support (2018-2020)



Actors

Emilia-Romagna Region

ART-ER
 AGO Modena
 IBC - Cultural Heritage Institute
 CNA Cinema & Audiovisuals
 CNA Innovation
 GAER - Young Artists
 Mak-ER Association

Clust-ER

Build, Create, Innovate

Foundations

Cineteca di Bologna
 Fashion Research Italy
 Flaminia
 Golinelli
 MAST

Incubators

ATR contemporaneo
 Democenter-Sipe
 Grisù Factory
 Le Serre di ART-ER

Urban Open Labs

AEM Modena
 St.Peter's Cloister, Reggio Emilia
 Santarelli, Forli
 Urban Regeneration Bologna



Research Centres

CIRI Building

CIRI ICT
 CIRI Mechanics & Materials
 Cross-tec ENEA
 En&Tec
 CSAC

Future technology lab

Gtechnology
 Immagine Ritrovata Lab
 INFN TTLAB
 Leap Soc. Cons. A.R.L.
 Mechlav

Mister S.c.r.l.

Re:lab S.r.l
 Romagnatech S.c.p.a
 SIAER SCARL
 Softech ICT
 TekneHub



Startups, SMEs, large enterprises

39.932 companies employing **89.335** people (2017) representing 8% of Emilia-Romagna productive system and 5,4% of the total work force
402 out of 902 **innovative startups** in Emilia-Romagna have been classified as active in the fields of **Innovation Services** and/or **Cultural and Creative Industries**